

24/7 PROGRAMMING

featuring
**LIVE CONCERTS, MUSIC VIDEOS,
INTERVIEWS, DOCUMENTARIES,
& MORE!**



MUSIC TV NETWORK



DittyTV is a 24/7 television network that produces and broadcasts music-focused entertainment.

- Live Concerts
- Artist Interviews
- Music Videos
- Trivia
- Album Reviews
- Tour Updates
- Music News
- Festival Coverage

WATCH ON ANY DEVICE





A SHOW FOR EVERYONE



NEW Lifestyle & Music
Travel Focused



Music, Art, Film,
Side Hustles & More



Retro Bound to
Classic Sounds



Stories, Strings and
Singer-songwriters



Celebrating Soul,
R&B, and Blues



Interviews, Backstories
& Conversations



A-list Songs and
Charting Artists



Life on the road,
Live-recordings



Unplugged and Live
from The Vibe & Dime



Tied to Tradition
in the 21st Century



All-new music from
Today's Tastemakers



Vinyl Shopping, What
will they choose?



Rock and Roll,
Anything Goes



Musical Connections
and Themes



Sonic Jams and
Mouthwatering Music



Music from Around the
World & Around the Corner



Award-winning
Live Music Series



WHO'S WATCHING & HOW?

5M+ Global Audience across all digital platforms, including SmartTVs, Roku, AppleTV, FireTV, Chromecast, Mobiles, Computers, Tablets, Vewd, Gaming Consoles and more!

AUDIENCE INSIGHTS

60/40 MALE – FEMALE
AGE: 8-25(15%) 26-60(65%) 61+(20%)
60+ MINS PER VIEWING ON STBs
30% ARE PARENTS WITH CHILDREN

ON-DEMAND / CONCERTS

APP INSTALLS = 500k+
ON-DEMAND = 15M+
CONCERTS PRODUCED = 400+

SOCIAL ENGAGEMENT

FB: 52k+ | X : 10k+
IG: 16k+

eZine Music News

10K+ SUBSCRIBERS

Roku
Players & TVs

fire tv

Smart TVs

vewd

TIVO


Consoles



AppleTV



iPhone / Android



Tablets



Mac / PC



Chromecast



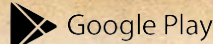
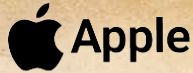
AirPlay



WATCH ON ANY DEVICE



APPS



Roku



AVOD+FAST

VIZIO **Roku**  xiaomi **tubi** 

Hisense VIDAA  STREMIUM **GR**



PANTHEON
PODCASTS

DIGITAL RADIO AND PODCAST SYNDICATION

DittyTV and Pantheon partnered to bring live digital radio and 100s of premium music-focused podcasts to a global audience, providing a mobile platform for audio-centric, music-focused entertainment.



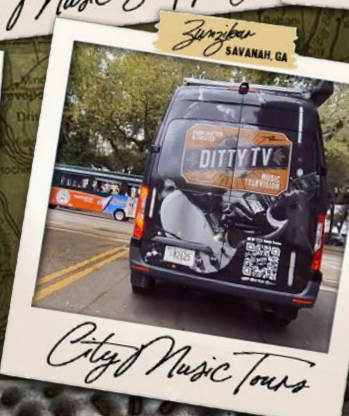
NEW TRAVEL TV SHOW



.COM

Think .. Anthony Bourdain's Parts Unknown or Guy Fieri's 'Diners, Drive-Ins and Dives'

... for all things music!



JOURNEY THROUGH AMERICA'S MUSIC DESTINATIONS

Along every backroad and in America's musical cities, every chord, every riff, every bang of a drum tells a story.



MOBILE COMPANION APP

The Music Roadtrip App includes an interactive map that guides travelers on their music focused adventures, and features must see music destinations!



Signup to have your business included!

- ✓ Premium Placement on Music Roadtrip App and Web
- ✓ Your business featured on DittyTV Network Airings
- ✓ Marketing & Social Media Campaigns



Scan to Learn More!
Join the Music Roadtrip





SCOTT AUGAT

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